



Credibility and Integrity of the Sukabumi City General Election Commission as the Organizer of the 2024 Election

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A B S T R A C T

The purpose of this research is to determine the credibility and integrity of the Sukabumi City General Election Commission as the Organizer of the 2024 General Election. The grand theory in this research, the credibility variable theory uses source credibility proposed by Hovland, while the integrity variable theory uses the Executive Brand Assessment integrity concept in the Front Group Dissemination module Riau Provincial Government Integrity. The research method used is descriptive quantitative. The sampling technique that the researcher used was purposive sampling, with a population of 100 and a sample of 80 respondents and to collect data, the researcher carried out observations, literature studies and distributed questionnaires. Based on the correlation coefficient, it shows a very strong relationship between credibility, integrity and general elections, worth 0.826. Meanwhile, the coefficient of determination shows that the credibility and integrity of the General Election Commission (KPU) has a positive influence on the general election, namely 68.2%. Based on the results of this research, it shows that the Sukabumi City General Election Commission (KPU) has credibility and integrity as the organizer of the 2024 general election.

INTRODUCTION

This research discusses how much the Sukabumi City General Election Commission maintains credibility and integrity in carrying out its duties as organizer of the 2024 general election. The organization of general elections in Indonesia cannot be separated from the role of the General Election Commission as an independent institution that organizes elections to elect the President and Vice President, Members of the DPR and DPD RI and Provincial DPRD, and Regency/City DPRD throughout Indonesia. The dynamics of the development of the General Election Commission from 1999 to 2023 is a real contribution in managing the electoral system that will determine the wheels of Indonesian government. The active role of the General Election Commission is inseparable from the figure of a leader who has integrity and can accommodate the aspirations of his subordinates and is responsible for the harmony of democratic values to carry out the vision and mission carried out and achieve the goals that have been set.

The various commissioner selection mechanisms show that the appointment process goes through several stages of selection and fit and proper tests to produce candidates who are capable of carrying out the job. However, a polemic emerged in the midst of preparations for the 2024 elections when one of the selection team for candidates for the General Election Commission was still a member of a political party. This incident occurred in West Java Province, as reported by the news page (detikJabar.com, 2023) as many as 4 (four) regions in West Java were forced to repeat the selection process for members of the General Election Commission to maintain the credibility of the recruitment process that had no intervention from election participants. These regions include Cianjur Regency, Depok Regency, Sukabumi Regency, and Sukabumi City because one of the selection teams is still a member of a political party. This contradicts the declaration form in PKPU Number 4 of 2023

concerning the Selection of Members of the General Election Commission Article 8 Paragraph (1) that the candidate of the selection team has never been a member of a political party within a period of at least five years when becoming a Selection Team for Candidates for members of the Provincial KPU and Regency/City KPU.

This attracted attention, because of the condition of the Sukabumi KPU when it had to maintain credibility and integrity in public even though the commissioners had not been inaugurated. So that the performance of the Sukabumi KPU must be extra and show a responsible attitude in the duty to succeed the democratic party in Indonesia in 2024. Therefore, researchers are interested in raising the research title 'Credibility and Integrity of the Sukabumi City General Election Commission as the Organizer of the 2024 Election'. It aims to determine the credibility and integrity of the Sukabumi City KPU as an election organizing agency in 2024 in Sukabumi City.

The theory of source credibility put forward by [Hovland, C., Janis, I. & Kelly \(2007\)](#). that an individual can be persuaded if the communicator, namely, the person who communicates the communication message presents himself as a person who can be trusted or in other words has high credibility. This then raises the question of whether reliable sources are considered to have a greater influence in changing people's opinions than less reliable ones. In fact, this theory suggests that a source's ability to influence the opinions of others increases with its reliability. Thus, it can be concluded that communicator credibility is a key factor in persuading someone from a certain point of view. According to [Rakhmat \(Winoto, 2016\)](#) credibility is the perception that communicators and audiences have of the attributes of the communication source. Credibility in this case refers to two things. First, credibility is not inherent in the communicator but rather the audience's view of the communicator. Second, the character of the communicator

affects credibility. There are three components in source credibility, namely expertise, trustworthiness, and attractiveness.

According to Anggara Wisesa (Sasangka, 2019), Integrity is a concept that emphasizes that a person's actions are consistent with certain principles and values that he chooses. Integrity here can include a person's commitment to the principles of the society or organization in which he is located. Meanwhile Yaumi (2016) which states that the integration of morality and ethics, the more the two integrate, the higher the level of integrity that exists so that integrity can produce exemplary traits such as honesty, sincerity, responsibility and loyalty related to the fundamental belief in the truth of something inherent in a person.

Based on the opinions expressed above, it can be concluded that integrity is a person's behavior in accordance with the accompanying values such as honesty, ethics, trustworthiness and hard work in solving various problems that are his responsibility. In the Riau Provincial Government Integrity Front Force (Zainuri et al., 2017), the concept of Executive Brand Assessment integrity is divided into three components, namely honesty, consistency, and courage.

General elections are an important democratic process and mechanism for the election of representatives and government officials conducted directly by all citizens and are an important requirement for every country that declares itself a democracy system. In general, elections in democratic countries have a tradition of electing legislative and executive officials at the central to regional levels (Istianda & Zastrawati, 2021).

Rosidin, (2022) explains that elections are an important instrument of democracy because they are an example of public participation in politics. Elections can be a moment to improve the quality of democracy by encouraging people to vote intelligently, rationally and with quality (Tri, 2019). Because, it is the people who determine what style of government will be adopted so that the goals that have been set are achieved.

In general elections, citizens have the right to freely and secretly choose their leaders based on their interests and beliefs (Taufiqurrahman & Amal, 2022). Thus, in a democratic state, the participation of all citizens in general elections is a source of legitimizing the government's power to delegate popular sovereignty to certain candidates and influence political positions (Syafei & Darajati, 2020). In the Report of the Global Commission on Elections, Democracy and Security chaired by Kofi A. Annan (2012) with the title Deeping Democracy a Strategy for improving the Integrity of Elections Worldwide "Electoral integrity of any election that is based on the democratic principles of universal suffrage and political equality, as reflected in international standards and conventions, prepared and conducted in a professional, impartial and transparent manner throughout the electoral cycle".

Surbakti (2016) argues that there are four indicators of elections with integrity, namely honesty, transparency, accountability and accuracy. Meanwhile, according to Catt et al. (2014) in his book entitled Electoral Management Design (Resived Edition), which initiated the theory of electoral integrity, explained that there are seven principles for election organizers, namely Independence, Impartiality, Integrity, Transparency, Efficiency, Professionalism, and Service-mindedness. Elections are the root of the democratic system, which is a benchmark in the success of a country that adheres to

the system. In practice, elections are likened to a battle arena to determine who wins in the struggle to occupy the government bench.

METHODS

Research methods are scientific instruments for solving research problems. Descriptive research is basically the formulation of problems related to questions about the value of independent variables, either solely on one or more variables (the variable itself), without making comparisons and looking for relationships between variables and other variables (Sugiyono, 2017). In addition, researchers also use descriptive research methods of action type, which is research that focuses on the application of planned actions with the aim of improving the quality of the subject under study or solving a problem that exists in the subject to be studied.

In this study, the primary data of respondents and researchers were collected through the use of questionnaires. All information directly related to the respondents, such as their age, gender, or type of work, is referred to as respondent data. Meanwhile, research data, on the other hand, comes from questionnaire questions that have their own scores, all of which have been in accordance with the provisions in the study of the Credibility and Integrity of the Sukabumi City General Election Commission as the 2024 Election Organizer. Secondary data were obtained from observation and literature study. The data obtained will be processed using SPSS (Statistical Package for the Social Sciences) software version 22 and Microsoft Excel. The sampling method used in this study was purposive sampling. The population in this study were 100 respondents and the sample obtained was 80 respondents. To get the sample size, researchers used the Slovin formula with a 5% margin of error.

$$n = \frac{N}{1 + Ne^2}$$

Description:

n = Sample size / number of respondents

N = Population size

e = The percentage of allowance for the accuracy of sampling errors that can still be tolerated (tolerance level).

Indicators for responding to questionnaire questions using Likert Scale values in research surveys, including Totally Agreed (SS), Agreed (S), Doubtful (RR), Disagreed (TS), and Totally Disagreed (STS). In addition, each response has its own value as follows:

Tabel 1. Research Questionnaire Score Criteria

Answer	Grade
Totally Agreed	5
Agreed	4
Doubtful	3
Disagreed	2
Totally Disagreed	1

After the data is obtained, it is then processed using the following data processing techniques:

Totally Agreed (SS)	5 x Total Respondents = Score
Agreed (S)	4 x Total Respondents = Score
Doubtful (RG)	3 x Total Respondents = Score
Disagreed (TS)	2 x Total Respondents = Score
Totally Disagreed (STS)	1 x Total Respondents = Score
	Amount Total Score

Perhitungan Persentase:

Totally Agreed (SS)	Total Respondents / N x 100 = %
Agreed (S)	Total Respondents / N x 100 = %
Doubtful (RG)	Total Respondents / N x 100 = %
Disagreed (TS)	Total Respondents / N x 100 = %
Totally Disagreed (STS)	Total Respondents / N x 100 = %
	Total Number (N) = 100%

RESULT AND DISCUSSION

In this study, questionnaires were distributed online to 80 respondents. The results of the questionnaire are presented and analyzed to measure the credibility and integrity of the Sukabumi City General Election Commission as the organizer of the 2024 general election. The results of respondents characteristics responses based on job classification are presented in figure 1 as follows:

The results of respondents characteristics based on job type classification are presented in figure 1 as follows:

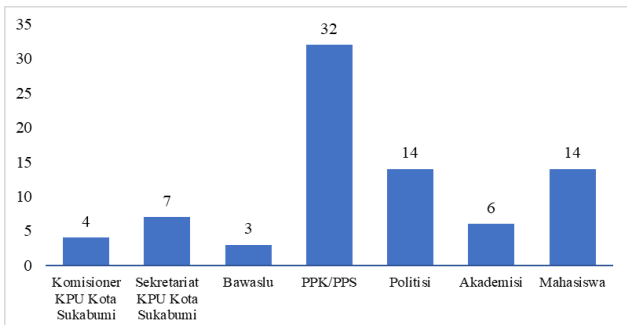


Figure 1. Job Type

The results of respondents characteristics based on age classification are presented in figure 2 as follows:

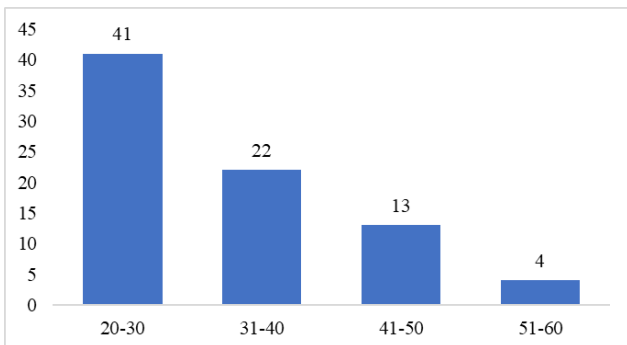


Figure 2. Age of Respondents

The results of respondents characteristics based on gender classification are presented in figure 3 as follows:

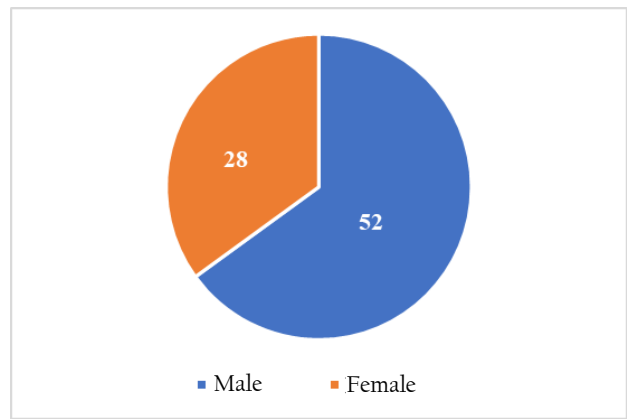


Figure 3. Gender

The results of respondents responses regarding the credibility variable in the Skills dimension of the Sukabumi City General Election Commission (KPU) Commissioner as Organizer of the 2024 General Election are presented in figure 4 as follows:

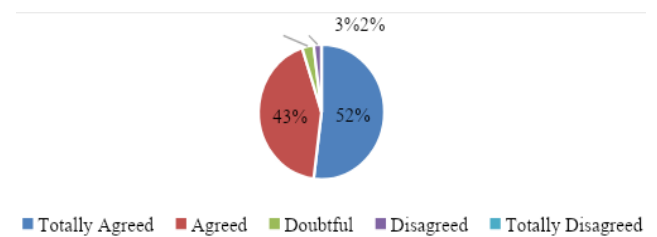


Figure 4. Respondents Responses Regarding the Expertise of Sukabumi City KPU Commissioners

Based on Figure 4, it can be seen that the total score of respondents answers of 1071 can be seen that most respondents chose totally agreed with a percentage of 52%, this means that the commissioners of the General Election Commission (KPU) have sufficient knowledge skills related to knowledge of the electoral law and are supported by a percentage of 43% of respondents who chose to agreed about the knowledge abilities possessed by the commissioners, although there are still those who answered doubtfully with a percentage of 3%, meaning that some commissioners have less knowledge skills.

The results of respondents responses regarding the credibility variable in the dimension of the Trustworthiness of the Commissioners of the General Election Commission (KPU) of Sukabumi City as the Organizer of the 2024 General Election are presented in figure 5 as follows:

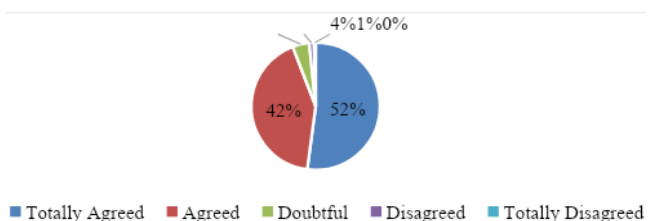


Figure 5. Respondents Responses Regarding the Trustworthiness of Sukabumi City KPU Commissioners

Based on Figure 5, it can be seen that the total score of respondents answers of 1066 can be seen that most respondents chose totally agreed with a percentage of 52.1%, this means that the commissioners of the General Election Commission (KPU) have become a trusted source for the community and are supported by a percentage of 42.1% of respondents who chose to agree to be a trusted source, although there are still those who answered doubtfully with a percentage of 4.2%, meaning that some people do not quite believe the commissioners as a trusted source.

The results of respondents responses regarding the credibility variable in the dimension of the attractiveness of the Sukabumi City General Election Commission (KPU) Commissioners as the Organizer of the 2024 General Election are presented in figure 6 as follows:

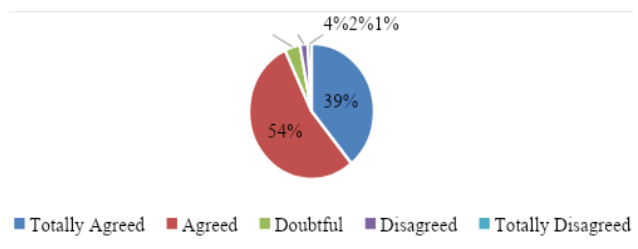


Figure 6. Respondents Responses Regarding the Attractiveness of KPU Commissioners in Sukabumi City

Based on Figure 6, it can be seen that the total score of respondents answers of 100 can be seen that most respondents chose totally agreed with a percentage of 39%, this means that the commissioners of the General Election Commission (KPU) already have sufficient attractiveness and are supported by a percentage of 54% of respondents who chose to agree about attractiveness, although there are still those who answered doubtfully with a percentage of 4%, meaning that some considered the attractiveness was not enough.

The results of respondents responses regarding the integrity variable in the Honesty dimension of the Sukabumi City General Election Commission (KPU) Commissioners as the 2024 General Election Organizers are presented in figure 7 as follows:

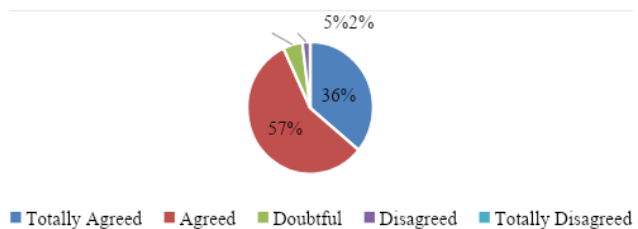


Figure 7. Respondents Responses Regarding Honesty of KPU Commissioners in Sukabumi City

Based on Figure 7, it can be seen that the total score of respondents answers of 100 can be seen that most respondents chose totally agreed with a percentage of 36%, this means that the commissioners of the General Election Commission (KPU) already have an attitude of honesty and are supported by a percentage of 57% of respondents who chose to agree about being honest, although there are still those who answered doubtfully with a percentage of 5%, meaning that some considered that they were not honest enough.

The results of respondents responses regarding the integrity variable in the Consistent dimension of the Sukabumi City General Election Commission (KPU) Commissioner as the 2024 General Election Organizer are presented in figure 8 as follows:

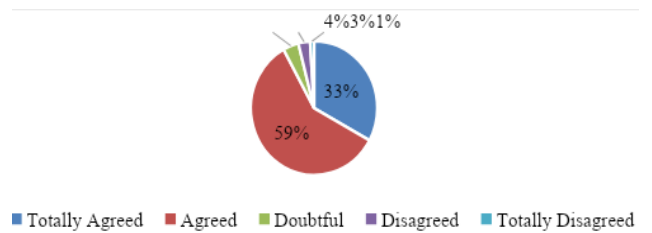


Figure 8. Respondents Responses Regarding the Consistency of KPU Commissioner of Sukabumi City

Based on Figure 8, it can be seen that the total score of respondents answers of 100 can be seen that most respondents chose totally agreed with a percentage of 33%, this means that the commissioners of the General Election Commission (KPU) have been consistent in taking an action and supported by a percentage of 59% of respondents who chose to agree about consistent commissioners, although there were still those who answered doubtfully with a percentage of 4%, meaning that some commissioners were not consistent enough.

The results of respondents responses regarding the integrity variable in the Courage dimension of the Sukabumi City General Election Commission (KPU) Commissioners as the Organizer of the 2024 General Election are presented in figure 9 as follows:

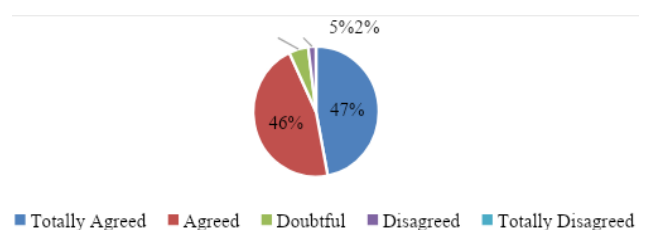


Figure 9. Respondents Responses Regarding the Courage of KPU Commissioner of Sukabumi City

Based on Figure 9, it can be seen that the total score of respondents answers of 100 can be seen that most respondents chose totally agreed with a percentage of 47%, this means that the commissioners of the General Election Commission (KPU) have shown an attitude of courage and are supported by a percentage of 46% of respondents who chose to agree about commissioners who have courage, although there are still those who answered doubtfully with a percentage of 5%, meaning that some commissioners are considered not to have enough courage.

The results of respondents responses regarding general election variables in the Honest dimension of the General Election Commission (KPU) Commissioner of Sukabumi City as the Organizer of the 2024 General Election are presented in figure 10 as follows:

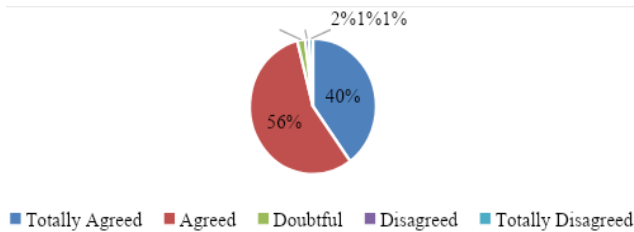


Figure 10. Respondents Responses Regarding the Honest of KPU Commissioners in Sukabumi City

Based on Figure 10, it can be seen that the total score of respondents answers of 100 can be seen that most respondents chose totally agreed with a percentage of 40%, this means that the General Election Commission (KPU) has been honest and supported by a percentage of 56% of respondents who chose to agreed about being honest, although there are still those who answered doubtfully with a percentage of 2%, meaning that some have not been honest enough.

The results of respondents responses regarding the general election variable in the Transparency dimension of the Sukabumi City General Election Commission (KPU) Commissioners as the Organizer of the 2024 General Election are presented in figure 11 as follows:

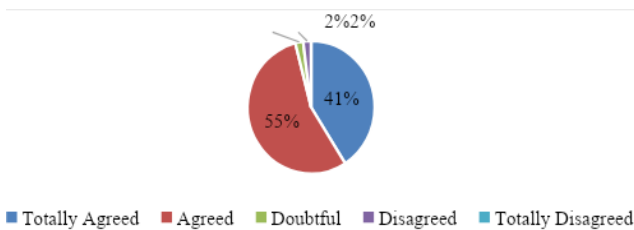


Figure 11. Respondents Responses Regarding Transparency of KPU Commissioners in Sukabumi City

Based on Figure 11, it can be seen that the total score of respondents' answers of 100 can be seen that most respondents chose totally agreed with a percentage of 41%, this means that the General Election Commission (KPU) has implemented transparency well and is supported by a percentage of 55% of respondents who chose to agreed about transparency even though there are still those who answer doubtfully with a percentage of 2%, meaning that some are not transparent enough.

The results of respondents responses regarding general election variables in the Accountable dimension of the General Election Commission (KPU) Commissioner of Sukabumi City as the Organizer of the 2024 General Election are presented in figure 12 as follows:

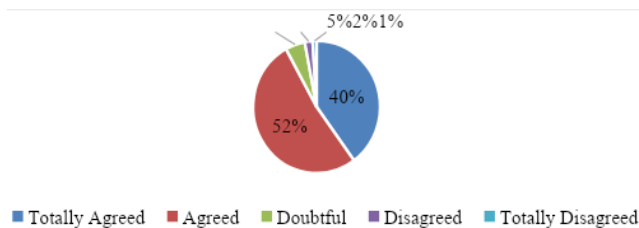


Figure 12. Respondents Responses Regarding Accountable KPU Commissioner of Sukabumi City

Based on Figure 12, it can be seen that the total score of respondents answers of 100 can be seen that most respondents chose totally agreed with a percentage of 40%, this means that the General Election Commission (KPU) already has a sense of accountability and is supported by a percentage of 52% of respondents who chose to agreed about commissioners who are responsible, although there are still those who answered doubtfully with a percentage of 5%, meaning that some were not accountable enough.

The results of respondents responses regarding the general election variable in the Accurate dimension of the General Election Commission (KPU) Commissioner of Sukabumi City as the Organizer of the 2024 General Election are presented in figure 13 as follows:

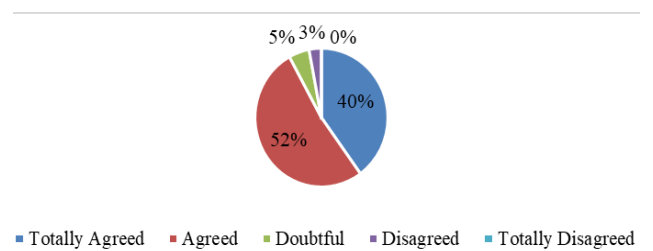


Figure 13. Respondents Responses Regarding Accurate KPU Commissioner of Sukabumi City

The results of the analysis of the correlation coefficient of determination between the variables Credibility (X₁) and Integrity (X₂) on General Election (Y)

Table 2. Test Results of the Coefficient of Determination

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.826 ^a	.682	.674	2.908

a. Predictors: (Constant), INTEGRITAS, KREDIBILITAS

Based on table 2, it can be seen that the correlation value of Credibility (X₁) and Integrity (X₂) on General Election (Y) is 0.826, which means that the influence of the independent variable on the dependent variable in this study lies in the criteria for a very strong correlation or relationship. Meanwhile, to find out how much the contribution of credibility and integrity variables to the general election can be seen based on the results of the coefficient of determination (R square), namely 682%, which means that the general election variable in the General Election Commission (KPU) of Sukabumi City is influenced by credibility and integrity variables.

CONCLUSION

Based on the results of research that has been conducted regarding the credibility and integrity of the Sukabumi City KPU as the 2024 Election Organizer, it can be concluded that in terms of credibility based on the results of research data analysis using SPSS 22, the level of credibility of the Sukabumi City KPU as the 2024 election organizer is in the very high category. This is based on the knowledge of the KPU Commissioner regarding knowledge of election law as the highest value. However, in contrast to the attractiveness of the Sukabumi City KPU Commissioner related to his stature, he has the lowest score.

In terms of integrity, based on the results of research data analysis using SPSS 22, the level of integrity of the Sukabumi City KPU as the organizer of the 2024 election is in the very high category. This is based on the courage of the KPU Commissioner in enforcing election rules as the highest value. However, this is inversely proportional to the consistent attitude of every KPU Commissioner's actions in making decisions which are considered still unstable with the lowest score.

In the general election, based on the results of research data analysis using SPSS 22, the election level of the Sukabumi City KPU as the organizer of the 2024 election was included in the very high category. This is based on the honesty of the Sukabumi City KPU in taking responsibility for the vote counting results as the highest value. However, this is inversely proportional to the accuracy of the Sukabumi City KPU as election organizer in monitoring election violations by obtaining the lowest score. Based on this, it shows that the Sukabumi City KPU has credibility and integrity as the organizer of the 2024 election.

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