



Students' Perception on The Use of Movie Clips at Cake Application to Increase Vocabulary

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ARTICLE INFORMATION	A B S T R A C T
Received: March 03, 2024 Revised: May 14, 2024 Available online: June 30, 2024	<p>This research was intended to determine students' perceptions on the use of Cake application in learning vocabulary. Specifically, there are two objectives of the research: 1). To find students' perceptions on the use of movie clips at Cake application to increase student vocabulary, 2). The advantages and disadvantages in learning English using movie clips at Cake application. This research used qualitative descriptive method. The participant of the research is students of the tenth-grade at SMA Islam Al-Azhar 6 Cilegon. To collect the data, this study used an open-ended questionnaire. The finding concluded two items. First, students' perceptions on the use of movie clips at Cake application to increase student vocabulary. The results showed that students had positive perception regarding the use of movie clips at Cake application to increase student's vocabulary. From students' point of view, students agree that the use of movie clips feature at Cake application is really helps them in learning vocabulary, because learning to use this feature will be more fun, easier to understand and suitable for beginners. Second, the advantages of the movie clips at Cake application are the material that is very easy to learn and easy to remember because the movie clip is repeated many times so that students can memorize it more easily. The disadvantage is some respondents think that this feature duration of the movie clips provided is too short, and others said that there are no disadvantages to this feature.</p>
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Introduction

Literature is a mirror of reality or original data wrapped in artistic packaging through the medium of language. It can take the shape of written or spoken works based on ideas, opinions, experiences, and even feelings expressed imaginatively (Royle, 2016). According to Klarer (2013), movies are included as literature and all kinds of movie performances are in accordance with the features of literary texts. Movie is a contemporary movement from textual literary forms to visual literary forms.

We live in an era of technology that forces us to use a better method, that is learning using technology. As time went by, many people began to create several applications that were used for learning, especially for learning foreign languages. Getting the application is also easy, all you need is an internet connection and a device, which can be via a laptop or cellphone (Testa & Tawfik, 2017). Using the application is also easy, especially for children nowadays, who are inseparable from technology. The language learning application that researcher will discuss in this research is the Cake application. This application including the best language learning application on Google Play store. This application is very light size, only 7.5 MB (Reed & Macalla, 2022; Sage, 2024). Another advantage is that it is compatible with various versions of Android devices. Cake is an application originating from South Korea that has learning features via movie clips and short videos that are easy to understand (Kennedy, 2002; Kim, 2016; Ming & Xie, 2017).

Adequate vocabulary mastery is necessary for language proficiency. A person's ability to communicate effectively in a language depends on their ability to understand its vocabulary. Students who lack sufficient knowledge of English vocabulary will struggle to send and receive communications. Watching movies is one method for people to learn English especially in increasing knowledge in vocabulary (Purwanti, 2015). In addition to being able to be used as a medium for learning vocabulary, movies also help in understanding the context in which words are used, improving listening skills, and familiarizing learners with different accents and cultural nuances. Moreover, English dialogue pronunciation in movies can serve as a tool for correcting incorrect speech without embarrassing students who are learning. Movies provide a contextual understanding of words, improve listening skills, and expose learners to various accents and cultural nuances.

Additionally, students can use English-language movies to observe how objects and actions are involved in conversations, making the learning process more engaging and enjoyable. This method helps students find it easier to comprehend what they are learning, encourages them to actively participate, and creates a fun atmosphere during the learning process

According to Judge et al., (2017), perception is the process of organizing and interpreting sensory impressions in order to give meaning to the environment. Sayre (1961), define perception as our conscious understanding of what we hear; yet, expectations drive most of our beliefs, behaviours, and transformations. The idea is that everyone has the right to a perception as long as it is backed up by facts, which means it is difficult to determine whether a perspective is accurate or false. All of the definitions provided above by different experts are actually equivalent. Because everyone has a unique perspective on the same object, perception might influence how someone behaves in certain situations. The researcher defines perception as the process by which an individual gathers, arranges, and evaluates information and current affairs, after which they interpret it to create a complete picture The English learning application is a learning technology medium in the form of an application that can be easily obtained by the public. There are many models of English learning applications, some can be downloaded on a laptop or smartphone or even both. Most people download this English learning application via smartphone which can be downloaded on Playstore, because learning via smartphone is simpler and you can learn wherever you are. This English learning application is very flexible and easy to use. We can choose the right time and place to study without having to be bound by a certain time and place. English learning activities with applications can also vary from videos, audio, to tests and quizzes to improve English skills. We can easily choose what type of content suits our needs and interests. Apart from flexibility and varied content, the cost of using the English learning application on Playstore is also affordable.



Figure 1. Cake Application Logo

Cake English Learning Application is a smartphone software that helps users learn English in a fun way. This application has a variety of features and comprehensive learning resources, as well as engaging and effective learning methods. Users must first download and install the Learn English Cake app from the official app store in order to start using it. After installing the application, launch it and complete the registration procedure by following the instructions. Once registered, individuals can choose the level of English they want to learn. Users will be taken to the app homepage after selecting a capability level. Users will find a variety of instructional options on the homepage, including online courses, quizzes, practice problems, and more. Choose the desired features and follow the instructions provided. One of the facilities is movie clips. Movie clips is a term that refers to short video clips taken from a film. Movie clips contain stories and show interesting scenes in a film. Clip focuses on the core scenes in a video. The average clip duration is 30 seconds to 1 minute. The essence of making clips is to be short, concise and clear to the audience.

In short, mastering vocabulary is essential for learning English, and incorporating multimedia resources such as movies and dedicated learning applications can significantly enhance this process. However, it is found that students often have low motivation and interest in learning English due to a lack of engaging media and difficulties in understanding during the learning process, particularly in increasing vocabulary knowledge. Thus, learning English using movie clips is explored as a potential solution in this research. By leveraging the engaging nature of movie clips and the convenience of mobile applications, learners can improve their

language skills in a more dynamic and flexible manner (Hornby, 2006). These tools make learning more enjoyable and ensure that learners can practice and expand their vocabulary effectively, ultimately improving their overall language proficiency. The study limits its focus to examining students' perceptions of using movie clips in the Cake application to enhance vocabulary at SMA Islam Al-Azhar 6 Cilegon. Based on this focus, the research questions are: What are students' perceptions of using movie clips in the Cake application to increase their vocabulary? What are the advantages and disadvantages of learning English using movie clips in the Cake application?

Method

This research employed a descriptive qualitative method to explore students' perceptions of using movie clips in the Cake application to enhance vocabulary. The qualitative descriptive approach is beneficial for providing a detailed account of social activities and phenomena within a community, allowing researchers to study subjects in their natural settings and interpret phenomena based on the meanings individuals assign to them. According to Lincoln & Denzin (2000), this method involves interpreting qualitative information to clearly describe the problems under study.

The research sample consisted of 15 tenth-grade students from SMA Islam Al-Azhar 6 Cilegon, who participated by answering an open-ended questionnaire. The instrument used was designed based on Tait et al., (2019) framework, which supports detailed responses based on personal experiences. The questionnaire included eight open-ended questions, written in Bahasa Indonesia to avoid misinterpretation, focusing on two key aspects: students' perceptions of using movie clips in the Cake application to enhance vocabulary, and the advantages and disadvantages of this learning method.

To collect data, the researcher distributed the open-ended questionnaire to the selected students, allowing them to provide responses based on their perceptions. This approach enabled the researcher to gather detailed, qualitative data that could be validated and deemed reliable. The data analysis process, as outlined by Given (2008), involved three steps: pre-coding, coding, and summarizing. For the coding, researcher used initial for each respondent such as R1, R2, R3 to maintain their privacy and consent. These steps ensured that the collected data was systematically analyzed, leading to comprehensive insights into students' perceptions and the effectiveness of using movie clips for vocabulary enhancement in the Cake application.

Result and Discussion

The research findings and discussions are described in this chapter to explain the result of the research. This chapter presents the analysis of the data taken from questioner. It pertains to the research questions posed in the first chapter of this study, which are: what are students' perceptions on the use of movie clips at Cake application to increase student vocabulary and what are the advantages and disadvantages in learning English using movie clips in Cake application.

Question:

Apakah kamu pernah menggunakan salah satu aplikasi pembelajaran bahasa inggris di playstore? Jika iya, sebutkan aplikasinya!

[Have you ever used one of the English learning applications on Playstore? If yes, please mention the application!]

From this data it can be concluded that all children in class 10 have downloaded the Cake application for learning English. And the application that is most downloaded besides Cake is the Duolingo application. Apart from the Cake and Duolingo applications, some of them downloaded the Cakap, Bilinguapp, Lingodeer and Hellotalk applications.

Apakah kamu pernah menggunakan aplikasi pembelajaran bahasa inggris yang bernama cake? Jika iya, mengapa?

[Have you ever used an English learning application called cake? If yes, why?]

From this data it can be concluded that there were 5 respondents who answered the most reasons why they downloaded the Cake application because they were curious about what the application was like. Then

there were 3 respondents who answered because the application was easy to understand when using it and helped them learn English. Furthermore, there were 3 other respondents who answered that the reason they downloaded the Cake application was that it was unique and cute, because the Cake application was designed with a theme that was not boring with a cute pink color. Other respondents answered because the application was easy to access and one said that he wanted to learn English and Korean. Indeed, this application is designed for learning 2 languages, namely English and Korean.

Menurut kamu, apa kelebihan dan kekurangan pada aplikasi cake?

[In your opinion, what are the advantages and disadvantages of cake applications?]

The data answered the most about the advantages of the Cake application because it has complete features. Regarding the disadvantages, it can be concluded that all respondents answered that the disadvantages of this application were because some of the features were paid or had to be premium and this application also had advertisements which interfered with the learning process.

Fitur apa yang paling kamu suka di aplikasi tersebut?

[What feature do you like most in the application?]

From the data above, it can be concluded that the feature they like is Movie Clips, the majority of respondents, namely 10 respondents, said that the feature they like most is movie clips. 3 respondents answered that the feature they liked most was arranging words. And other respondents answered that the speaking feature was the feature they liked the most.

Apakah pembelajaran bahasa Inggris dengan menggunakan aplikasi cake sangat membantu meningkatkan pengetahuan vocabulary kalian? Jika iya, sebutkan alasannya!

[Does learning English using the cake application really help improve your vocabulary knowledge? If yes, please state the reason!]

From the data, it can be concluded that all respondents answered that this application could help them to improve their vocabulary. However, their reasons are different, for example this application really helps improve their vocabulary is because it has complete features, this answer was the most common compared to the answers of other respondents, another reason is because one of the features of the Cake application is the movie clip feature.

Apakah kamu menyukai film? Jika iya, mengapa?

[Do you like movies? If yes, why?]

From this data, researchers concluded that all respondents liked films, but the reasons were different. For example, they like films because watching films refreshes or heals them, so by watching films they feel happy, and this answer was the most frequent because watching movies is their hobby. And then because watching films can increase their creativity, imagination and improve their English skills.

Pada aplikasi cake, ada salah satu fitur yaitu berupa adegan film atau movie clip untuk belajar bahasa Inggris. Apakah keuntungan dan kekurangan dari fitur tersebut?

[in the cake application, there is one feature, there is movie clip for learning English. What are the advantages and disadvantages of this feature?]

Researchers only classify the advantage of these features. Because some of the disadvantages of this feature are that the duration of the movie clips provided is too short, and others say that there are no disadvantages to this feature. As for the advantages, the answer is because this feature is easy to understand, easy to use, and increases their knowledge and this feature was because watching movies meant learning everyday language. Another answer is because this feature is fun and exciting for learning English.

Apakah pembelajaran bahasa Inggris dengan menggunakan media movie clip di aplikasi cake sangat membantu meningkatkan pengetahuan vocabulary/kosa kata kalian? Jika iya, sebutkan alasannya!

[Does learning English using movie clip media in the cake application really help improve your vocabulary knowledge? If yes, please state the reason!]

From the data, it can be concluded that all respondents agree that the movie clip feature in the Cake application helps improve their vocabulary skills, but the reasons vary. For example, because this feature is easy to understand for learning vocabulary, apart from that it is also visual which helps them in learning, and this answer was the most common. Another answer is because learning this feature makes it fun and helps them learn vocabulary and the movie clips feature was repeated many times with every pronunciation of a word or sentence, making it easy for them to remember new vocabulary.

The researcher will examine the information from the findings section to address two research questions: what do students think about using the Cake application's movie clips to expand their vocabulary, and what are the benefits and drawbacks of using the app to learn English.

Students' Perceptions on The Use of Movie Clips at Cake Application to Increase Student Vocabulary. The questionnaires statement divided into three sections According to Walgito, (2010), perception consists of affective, conative, and cognitive components. Based on the first criterion, the affective component (feelings), researchers found that most students agreed that the movie clips feature at Cake application helped them to improve vocabulary. Based on 15 students Interviewed, every respondents agreed that Cake movie clips learning is helping them to better learn English. One of the data can be seen within these following statements;

R1 : Yes, because every movie clip has text that lets us know the meaning of the words.

R2 : Yes, because when we understand it through visuals it will be more fun and easier to understand, so we can learn it enjoyably and maximally because of the movie quote.

R3 : Really helps to improve vocabulary, because this application provides short videos cut from a movie, so only a few sentences are said and repeated many times, as a result we as students remember it easily (Researcher data, 2024).

The unanimous agreement among the 15 interviewed students underscores the motivational aspect of this learning method. For instance, R1 highlights the beneficial presence of text in the clips that aids in understanding the meanings of new words. R2 emphasizes the engaging nature of visual learning, suggesting that it makes the process more fun and easier, thus enhancing the overall learning experience. R3 points out the effectiveness of short, repetitive video segments in facilitating vocabulary retention. These sentiments collectively suggest that the use of movie clips in the Cake application not only enhances students' vocabulary but also makes the learning process more enjoyable and memorable.

The second criterion contains a cognitive component (Opinion). This application has many features that make it easier for them to learn English, especially vocabulary. The feature is in the form of different theme units. Each unit has stages. The first stage is watching a video or film clip and below it is written what is said in the film clip, the second stage is showing different videos or film clips along with the text too. The third stage is a quiz related to the film clip that has been shown, the quiz is to arrange words, complete the words. The fourth stage is speaking practice. The final stage is a review quiz, so repeating the previous questions. Based on the analysis, It is found that the respondent appreciated the structure and variety of the content, which makes learning new vocabulary more manageable and less monotonous. The combination of visual and textual elements in the video clips, followed by interactive quizzes and speaking practice, creates a comprehensive learning experience that caters to different learning styles as stated by these data:

R5 : Yes, it is very helpful, the reason is because it can make it easier to learn English, especially vocabulary by using the complete features available.

R6 : I got a lot of new vocabulary from various features in the cake application. (Researcher data, 2024).

According to the students, these stages significantly improve their vocabulary skills because new vocabulary is repeated multiple times within the units, making it easier to remember. This aligns with cognitive perception theory, which posits that learning is enhanced through repeated exposure and reinforcement (Arta et al., 2023). Additionally, the application is suitable for beginners, as it adjusts to the user's proficiency level in English upon registration, ensuring personalized and effective learning experiences. This tailored

approach supports the cognitive principle of differentiated instruction, which emphasizes the importance of adapting learning materials to meet individual needs for optimal cognitive processing and retention.

The third criterion is conative (behavioral), this aspect is related to motivation, attitude, behaviour or individual's activity in accordance with their perception of an object or certain circumstances. Based on the findings, students feel that using movie clips at Cake application helps them in learning vocabulary because it makes them know every day English. Students reported several behavioral changes after using the Cake application, highlighting how the app's features have influenced their learning habits and attitudes toward English vocabulary acquisition.

R7 : Using the app has really helped me understand how people speak in real life. I feel more confident using new words when I talk to others.

R8 : I find myself paying more attention to English conversations in movies and shows, and I try to mimic the way native speakers talk."

R9 : The speaking practice feature has been a game-changer for me. I used to be shy about speaking English, but now I practice speaking out loud every day. I even record myself and listen to my pronunciation to improve."

R10 : I love how the app quizzes us on the vocabulary we've learned. It keeps me engaged and makes me want to keep learning. I've started setting daily goals for myself to complete a certain number of quizzes, and it's become a part of my hobby. (Researcher data, 2024).

These behavioral changes indicate that the Cake application not only helps students acquire new vocabulary but also encourages them to actively use and practice the language in real-life situations. The repeated exposure to new words within meaningful contexts, along with interactive features like quizzes and speaking practice, fosters a positive attitude towards learning and increases students' motivation to improve their English skills. This aligns with the conative component of perception, demonstrating how the students' perceptions of the application influence their behavior and engagement in the learning process (Septina et al., 2015).

The Advantages and Disadvantages to Learning English Using Movie Clips at Cake Application. This section discusses the advantages and disadvantages in learning English using movie clip at cake application. Based on the questionnaire, researchers analyzed that the most people who answered that the advantages of the movie clips at Cake application in learning English were its very interesting features. The synchronous answers obtained from seven respondent can be seen on these data below;

R10 : The advantage is that it has many kinds of features, the disadvantage is that some features have to be premium/paid. The free features have advertisements.

R11 : The advantage is that it has lots of features, the disadvantage is that it sometimes causes bugs

R6 : lots of interesting features that make learning more fun. Disadvantages: some features are paid and for the free ones there are advertisements (Researcher data, 2024).

As previously explained, this application is uniquely different from the others, apart from its complete features, this application highlights the movie clips feature where many people like to watch films, so this application can attract many people to download the application to learn English.

This application also presents material in a very easy-to-learn and easy-to-remember manner. The material is repeated at each stage, making it easier for users to memorize. Six respondents agreed with this sentiment, as evidenced by the following examples:

R9 : The advantage is that it is very helpful for learning English. The disadvantage is that there are advertisements.

R8 : The advantages help a broader understanding of vocabulary in English, the disadvantages are that sometimes there are bugs and loading takes a while. (Researcher data, 2024).

The repetitive nature of the material ensures that users can reinforce their learning and recall information more effectively. This structured repetition is particularly beneficial for language acquisition, where consistent exposure and practice are key to retention.

The primary drawbacks of the application revolve around the duration of movie clips and the necessity of a premium account for full access. Several respondents, including R8 and R11, expressed that "the duration of the movie clips provided is too short." On the other hand, respondents R15, R2, R7, and R4 observed, "There are no disadvantages to this feature." Additionally, the requirement for a premium account to access subsequent units is a significant concern. Respondents such as R9, R6, R12, and R13 highlighted, "The main weakness of this application is that if you want to continue to the next unit, you have to pay or the account has to be premium."

These issues imply that the application's accessibility and user engagement could be significantly hindered. Users who find the clips too short might not gain the comprehensive understanding they seek, while the premium account requirement could drive away potential users who cannot afford it. As a result, the app may lose users to other free applications, impacting its overall popularity and effectiveness in teaching English.

Conclusion

Based on the findings and discussions, there are two points described in the conclusion. The first point is about students' perceptions on the use of movie clips at Cake application to increase student vocabulary. The second point is the advantages and disadvantages in learning English using movie clips at Cake application. The first point's conclusion reveals students' perceptions of the use of movie clips at Cake application in vocabulary learning. Based on data analysis, it can be concluded that students have a positive perception of using movie clips at Cake application in Vocabulary learning. Data collection was carried out through questionnaires. In the affective aspect (feelings), the majority of students showed a positive attitude, specifically feeling happy and interested in using movie clips at Cake application in learning Vocabulary. Students feel that this feature can make the learning atmosphere more enjoyable, and make it easier for students to understand English material. In the cognitive aspect (opinion), they feel that using movie clips at Cake application helps them improve their vocabulary, the reason is that using this application makes them know new vocabulary in English because the feature is easy to understand and every new vocabulary will repeatedly in movie clips to make it easier for them to remember the vocabulary. The last one is conative (behavioral) indications. Most students have the perception that using movie clips at Cake application makes them involved in knowing daily English and has a better learning experience.

The last point of the conclusion, based on observation results. It can be concluded that the advantages of the movie clips at Cake application are where many people like to watch movie, so this application can attract many people to download the application to learn English. This application also presents material that is very easy to learn and easy to remember because the material is repeated at each stage so that students can memorize it more easily. And then, we can follow daily language they use according to the situation in the clip. The disadvantage of this video clips is that some respondents think that this feature duration of the movie clips provided is too short, and others said that there are no disadvantages to this feature. The overall weakness or disadvantage in this application is that there are advertisements and some features are paid or the account must be premium. This is the main weakness of this application because not everyone can pay for a premium account on the application to learn English.

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